INFORMATION OBLIGATION FOR PROCESSING PERSONAL DATA

The operator of the Information System is
ELITE JET s. r. o.
Opavská 26
831 01 Bratislava
Slovakia
ICO: 47 608 536
DIC: 2024030052
VAT ID: SK2024030052

Purpose of Processing Personal Data
The purpose of processing personal data is contacting and sending newsletters.
The list of processed personal data includes:

a) name and surname
b) contact details
c) contact addresses

All data provided by the data subject on the website is stored on a secure server. Authorized entities will make every effort to protect the data and personal data of data subjects.

Identity/Affiliation of the Authorized Person
Personal data of data subjects is obtained through the website.
The data subject provides personal data to the Information System voluntarily, based on several legal grounds: pre-contractual relations, as processing is necessary for the performance of the purchase contract in which the client acts as one of the contracting parties. Later, for existing clients, sending useful information based on legitimate interest. Further, based on consent to the processing of personal data when no other legal basis is possible. The validity period of consent for marketing purposes is provided by the data subject for 5 years from the date of consent, and the data subject has the right to withdraw consent at any time by phone, in writing to the operator's registered address, or via the operator's email.

Processing Personal Data for Marketing Purposes
The operator will process the data subject's personal data for marketing purposes and use the data subject's email address to send newsletters. For existing customers, based on legitimate interest, and for new customers on the legal basis of consent for a fixed period of 5 years.

Form of Disclosure
Personal data of data subjects is not disclosed anywhere.

Third Countries
Third countries, if it is anticipated or evident that personal data will be transferred to these countries:
Transfer of personal data to third countries is carried out only on the basis of specific laws.

Instruction on Data Subject Rights
The operator undertakes to handle the personal data of data subjects in accordance with applicable Slovak legal regulations.

The operator has adopted appropriate technical, organizational, personnel, and security measures and guarantees, taking into account in particular:

- principles of processing personal data, such as lawfulness, fairness and transparency, purpose limitation and compatibility, data minimization, pseudonymization and encryption, as well as integrity, confidentiality and availability;

- principles of necessity and adequacy (also regarding the scope and volume of processed personal data, storage period and access to the data subject's personal data) of processing with regard to the purpose of the processing operation;
- the nature, scope, context and purpose of the processing operation;
- resilience and recovery of personal data processing systems;
- instructions to the operator's authorized persons;
- measures for immediate detection of personal data protection breaches and prompt notification to the supervisory authority and the responsible person;
- measures to ensure correction or deletion of incorrect data or implementation of other data subject rights;
- risks of varying probability and severity to the rights and freedoms of natural persons (especially accidental or unlawful destruction, loss or alteration of personal data, misuse – unauthorized access or disclosure, risk assessment considering origin, nature, probability and severity in connection with processing, and identification of best practices to mitigate risk).

Information on Purpose of Processing and Storage Period

One of the principles of personal data processing is purpose limitation. Pursuant to this principle, personal data may only be collected for specified, explicit and legitimate purposes and must not be further processed in a manner incompatible with those purposes.

Processing of personal data must be closely tied to the purpose, particularly regarding the list or scope of processed personal data, which should be necessary to achieve the purpose. The list or scope should not be artificially or additionally expanded beyond the purpose. If set by law, it must be respected; if set by the operator, it should not be unnecessarily expanded.

The Personal Data Protection Act requires the operator to provide the data subject with information on the purpose of processing for which their personal data is intended, even if not obtained directly from them. This information must be provided at the time of obtaining the data or sufficiently in advance, clearly and intelligibly, so the data subject can truly familiarize themselves and understand it.

The storage period of personal data is determined by the relevant law applicable to the document in accordance with the retention period per the records schedule. If interested, do not hesitate to contact us, and we will inform you of the exact storage period for the specific document.

Information on Legitimate Interest for Client Marketing

Our company conducts a proportionality assessment of the legitimate interest in processing personal data in relation to the interests and fundamental rights and freedoms of data subjects and in relation to the reasonable expectations of data subjects. This Assessment concerns the marketing information system – sending newsletters to existing clients.

We mainly process contact details, namely email and phone. The operator's legitimate interest in processing personal data in the IS is to inform clients about changes and news in the company. The operator considers processing for this purpose necessary, as the data is also needed for informing clients about important information, such as changes in opening hours.

After thorough examination of the proportionality of the legitimate interest, the operator believes that the fundamental rights and freedoms of data subjects do not outweigh the operator's legitimate interests.

The operator fulfills all obligations imposed by EU law and the Member State, has adopted appropriate technical and organizational measures, and has duly examined the proportionality of the legitimate interest in relation to the rights, freedoms and reasonable expectations of data subjects.

It follows from the above that the operator processes personal data in the IS for purposes that are proportionate to the rights of data subjects.

Rights of the Data Subject

i. right of access to personal data concerning them,
ii. right to rectification of inaccurate personal data concerning them,
iii. right to erasure of personal data concerning them,
iv. right to restriction of processing of personal data,
v. right to object to processing of personal data concerning them,
vi. right to data portability,
vii. right to withdraw consent to processing of personal data at any time,
viii. right to lodge a complaint with the supervisory authority.

The data subject may exercise their rights orally, in writing or electronically via the above contact details. If the data subject requests oral provision of information, it will be provided after verification of their identity